

# Insurance Industry Legislative Day

**IIA of Illinois**  
Independent Insurance  
Agents of Illinois

**IIA**  
Illinois  
Insurance Association

**NAIFA Illinois**  
National Association of Insurance  
and Financial Advisors Illinois

**ISAHU**  
Illinois State Association  
of Health Underwriters

**IAMIC**  
Illinois Association of  
Mutual Insurance Companies

**FPA**  
Financial Planning Association  
Illinois Chapter

November 9, 2009

Insurance Industry Legislative Day will be held on Tuesday, February 23, 2010 in Springfield, Illinois. The luncheon and break-out sessions will take Place at the President Abraham Lincoln Hotel and the legislative reception will be held at the Illinois State Library.

Hosted by the Independent Insurance Agents of Illinois (IIA of Illinois), the Illinois Insurance Association (IIA), the National Association of Insurance & Financial Advisors of Illinois (NAIFA Illinois), the Illinois State Association of Health Underwriters (ISAHU), the Illinois Association of Mutual Insurance Companies (IAMIC), and the Financial Planning Association Illinois Chapter (FPA of Illinois), this event brings individuals from Illinois' second largest industry together in Springfield to present our positions to legislators and constitutional officers and hear from them on critical industry issues. We expect more than 400 insurance producers, company representatives, and financial planners to be in attendance to lobby members of the General Assembly on current issues affecting the insurance industry.

We would like to give you an opportunity to show your support by contributing to this important event. This year we have three levels of sponsorship:

**Platinum (\$750):** *As a Platinum Sponsor your company will be identified as a primary sponsor of the Legislative Program and Reception and will receive complimentary registration for eight people.*

**Gold (\$500):** *As a Gold Sponsor your company will be identified as a sponsor of the Legislative Program and Reception and will receive complimentary event registration for five people.*

**Silver (\$250):** *As a Silver Sponsor your company will be identified as a sponsor of the Luncheon and will receive complimentary event registration for two people.*

Sponsorship of Legislative Day will help all six organizations offset the cost of the event. The fiscal challenges facing our state are unprecedented and the likelihood of an individual and corporate income tax increase and new fees being debated are a given.

To become a sponsor, please complete the enclosed form and return it to the IIA of Illinois by February 1st to ensure your company name and sponsorship level will be listed on event signage. Please contact Jennifer Jacobs at (217) 321-3013 or e-mail [jjacobs@iiaofillinois.org](mailto:jjacobs@iiaofillinois.org) with questions regarding Insurance Industry Legislative Day.

In addition, we welcome participation in the event by you and your employees and have enclosed an event registration form.

On behalf of IIA of Illinois, IIA, NAIFA Illinois, ISAHU, IAMIC and the FPA of Illinois, we appreciate your continued interest and support of Insurance Industry Legislative Day.

Sincerely,

Phil Lackman  
Vice President of Government Relations  
IIA of Illinois, ISAHU, NAIFA IL, FPA of Illinois

Kevin J. Martin  
Executive Director  
IIA

Sara Decatoire, CAE  
Executive Vice President  
NAIFA Illinois

Jackie Rakers  
President  
IAMIC

Greg Smith  
State Legislative Chair  
ISAHU

John Wheeler  
Government Relations Chair  
FPA of Illinois

Enclosures