

# Company Sponsorship Opportunities for Insurance Industry Legislative Day Springfield, Illinois Tuesday, March 10, 2009

Hosted by: The Illinois Insurance Association (IIA), the National Association of Insurance & Financial Advisors of Illinois (NAIFA Illinois), the Independent Insurance Agents of Illinois (IIA of Illinois), the Illinois State Association of Health Underwriters (ISAHU), the Illinois Association of Mutual Insurance Companies (IAMIC), and the Financial Planning Association Illinois Chapter (FPA of Illinois)

Insurance Industry Legislative Day brings individuals from Illinois' second largest industry together in Springfield to present our positions to legislators and constitutional officers and hear from them on critical industry issues. We expect over 500 insurance producers, company representatives, and financial planners to be in attendance to lobby members of the General Assembly on current issues affecting the insurance industry.

2009 promises to bring unprecedented legislative challenges to our industry as we already know several issues that will be introduced including: prejudgment interest; compensation disclosure requirements for insurance producers; and a proactive measure to eliminate the practice of stranger originated life insurance sales.

Sponsorship of the event will help all six organizations offset the cost of the event, including our featured presentation by pollster John Zogby and a custom designed poll regarding insurance issues.

We would like to give you an opportunity to show your support by contributing to this important event. This year we have three levels of sponsorship:

***Platinum (\$750):*** Sponsorship of the Legislative Program and Reception - includes complimentary registration for seven people.

***Gold (\$500):*** Sponsorship of the Legislative Program and Reception - includes complimentary registration for five people.

***Silver (\$250):*** Sponsorship of the Luncheon and Breakout Sessions - includes complimentary registration for two people.

On behalf of IIA of Illinois, IIA, NAIFA Illinois, ISAHU, IAMIC and the FPA of Illinois, we appreciate your continued interest and support of Insurance Industry Legislative Day.